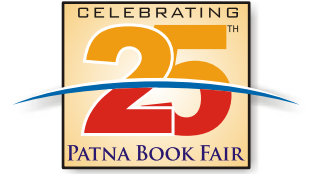
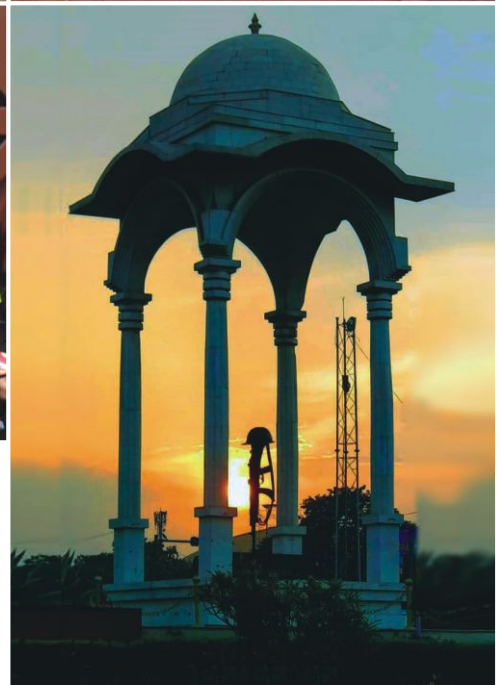


25TH  
**CRD PATNA  
BOOK FAIR**  
6th~17th December, 2018  
Gyan Bhawan, Samrat Ashok Convention Kendra, Patna



# REGISTRATION FORM



CENTRE FOR READERSHIP DEVELOPMENT  
**Centre for Readership Development (CRD)**  
[www.crdindia.org](http://www.crdindia.org)

# IMPORTANT INFORMATION

## PARTICIPATION

Participation in 25th PATNA BOOK FAIR 2018 is open to all publishers, newspapers/periodicals, book distributors, cultural organisations, embassies & consulates, audio-visual product manufacturers, NGOs, dealers/manufacturers of stationery items, educational institutions and Government & Semi-Government bodies.

## EXHIBITS

The organisers do not apply any form of censorship. But any book or material sale, exhibition, display of which is forbidden by law of India shall not be allowed for exhibition, sale or display.

## REGISTRATION

Registration Forms can be downloaded from [www.crdindia.org](http://www.crdindia.org). Completed Registration Forms must reach the organisers on or before **Tuesday, 27th Nov. 2018 (closing date)**. Mere submission of the Registration Form does not confirm acceptance of booking. Booking will be accepted subject to availability of space and receipt of full payment.

## SPECIFICATION OF STALL FURNITURE

**A stall of 2mtr×2mtr** consists of 6 panels with 1 octonorm counter, 3 bookshelves, 1 chair, fascia lettering on vinyl cutting, carpet and 1 dustbin.

**A stall of 3mtr×2mtr** consists of 7 panels with 1 octonorm counter, 6 bookshelves, 2 chairs, fascia lettering on vinyl cutting, carpet and 1 dustbin.

**A stall of 3mtr×3mtr** consists of 9 panels with 1 octonorm counter, 9 bookshelves, 2 chairs, fascia lettering on vinyl cutting, carpet and 1 dustbin

## ELECTRICAL FITTINGS

**Stall of 2mtr×2mtr:** 1 tubelight & 1 power point. Maximum Permissible load will be 400 watts.

**Stall of 3mtr×2mtr:** 2 tubelights & 1 power point. Maximum Permissible load will be 400 watts.

**Stall of 3mtr×3mtr:** 2 tubelights & 1 power point. Maximum Permissible load will be 750 watts.

## ADDITIONAL FURNITURE & ELECTRICAL FITTINGS

In addition to the items provided in the basic plan, participants may need additional furniture/electrical items, which can be supplied on a rental basis by the official contractors. For additional electricity consumption, extra charges will be levied. Payment of additional electrical charges will be made by the participant as decided by the organizer.

## MODE OF PAYMENT

Full payment through Bank Draft/Pay Order/RTGS/NEFT needs to be deposited by the last date of booking. Part payment will not be accepted. Cash payment can be deposited in any State Bank of India Branch or at the office of Patna Book Fair against a valid receipt.

**Note:** Documentary proof of payment made to Patna Book Fair should be sent to [india.crd@gmail.com](mailto:india.crd@gmail.com) for confirmation of the bookings.

## ALLOTMENT AND POSSESSION OF STALLS

Allotment of Stalls will be made by the Allotment Committee at its own discretion. Allotment message indicating the allotted Stall Nos. will be sent to the participants in advance by SMS on their registered mobile phone nos.

Possession of stalls will be given to participants from **12:00 noon** onwards on **Wednesday, 5th December 2018** inside **Gyan Bhawan, Samrat Ashok Convention Kendra, Patna** and stalls not occupied by **Friday, 7th December 2018** may be assigned/allotted to other participants at the discretion of the organisers.

## WITHDRAWAL/CANCELLATION/ALTERATIONS

Participants will be deemed to have withdrawn from PATNA BOOK FAIR 2018 if for any reason whatsoever they fail to take possession of the allotted stall within 24 hours from the date of inauguration of the Fair, i.e **Friday, 7th December 2018**. The Organizer may, therefore, dispose of the unoccupied space and the said participants will have no right to claim a refund or compensation even if the space is allotted to other participants. Cancellation is possible only if the participant submits a request in writing before the last date of the registration before **Tuesday, 27th November 2018**. However, 40% will be deducted from the amount towards administrative expenses. Any cancellation request received after 27th November 2018 will not be entertained.

Organisers of 25th PATNA BOOK FAIR 2018 reserves the right, if the circumstances so demand, to make modifications/alterations in the date and timings of the fair or even to postpone/extend or cancel it entirely. However, if the fair is completely cancelled due to reasons beyond the control of the organisers, the rent shall be refunded after making necessary deductions.

## EVENT MANAGEMENT OF PATNA BOOK FAIR

Chlorophyll Green Solutions Pvt. Ltd., Patna is the official event management company for 25th PATNA BOOK FAIR 2018. All payments must be made to Chlorophyll Green Solutions Pvt. Ltd. only against a valid receipt.

## PLAYING AUDIO/VIDEO

Anything that may disturb the peace and tranquillity of the Fair will not be allowed. Audio/visual systems may be used only inside the stalls so that the sound does not disturb the adjoining stalls. AV systems will be confiscated, if found violating the rule.

## DISPLAY OF BANNERS/POSTERS

There will be no restriction on the display of the Banners, Posters, cutouts etc. within the stall. However, NO display of any kind will be permitted outside the stall other than the name of the participant.

## COMMON SERVICES

Round the clock security, stall cleaning services, advertising and publicity support to 25th PATNA BOOK FAIR 2018, well lit show venue, slide shows, seminars & events, postal and courier services, bank counter, insurance, administrative office, stage for conducting programs, public utilities, phone booths, food plaza etc. will be provided.

**REGISTRATION FORM**

1. Organisation Name .....

2. Complete Address .....

GSTIN No.: ..... / PAN No.: .....

Tel.: ..... Mobile ..... E-mail .....

3. Head of the Organisation .....

4. To be Represented by .....

**5. PARTICIPANT CATEGORY**

Please indicate the category you belong:

- English Language Publishers/Booksellers/Distributor
- Government Departments & Organizations
- Educational Institutions, NGOs
- Hindi & Other Indian Regional Language Publishers
- E-books, Educational Aids & CDs
- Embassies / Consulates / International Exhibitors

**6. STALL CHARGES & STALL REQUIREMENT**

**FOR INDIAN PARTICIPANTS:**

TYPE OF STALL	3m×3m	3m×2m	2m×2m
BASIC CHARGE	₹ 31,800/-	₹ 22,800/-	₹ 15,800/-
GST @18%	₹ 5,724/-	₹ 4,104/-	₹ 2,844/-
TOTAL PAYABLE	₹ 37,524/-	₹ 26,904/-	₹ 18,644/-

**FOR INTERNATIONAL PARTICIPANTS:**

TYPE OF STALL	3m×3m	3m×2m	2m×2m
BASIC CHARGE	\$ 780/-	\$ 580/-	\$ 380/-
GST @18%	\$ 140/-	\$ 104/-	\$ 68/-
TOTAL PAYABLE	\$ 920/-	\$ 684/-	\$ 448/-

No. of stalls required (3mtrX 3mtr) .....(Maximum 20 stalls)

No. of stalls required (2mtrX2mtr) .....(Maximum 1 stall)

No. of Stalls Required( 3mtrX2mtr) ..... (Maximum 1 stall)

**7. PAYMENT DETAILS**

Account Name: **CHLOROPHYLL GREEN SOLUTIONS PVT. LTD.**  
Bank Details: **State Bank of India, Govind Mitra Road, Patna-800 004**  
**GSTIN No.: 10AAECC2010K1ZG / PAN No.: AA ECC2010K**

Account No: **32741199378**  
IFSC Code: **SBIN0012579**  
SWIFT Code: **SBININBB391** (For international remittances)

Particulars of Remittance: Demand Draft/Cheque No. .... Bank .....

In case of RTGS/NEFT Payments, please mention Transaction No. with Bank name .....

We undertake to abide by all terms & conditions (given overleaf) issued by organisers of **Patna Book Fair 2018** during the course of our participation .

PLACE

NAME

SIGNATURE

DATE

DESIGNATION & OFFICIAL SEAL

**NOTE:** Last Date of Receipt of Forms is **Tuesday, 27th November, 2018** Forms can be downloaded from [www.crdindia.org](http://www.crdindia.org).

Send completed forms to: **Convenor, Patna Book Fair, Tarabhawan, Ashoka Rajpath, Patna-800 004 (Bihar) India. E-mail: india.crd@gmail.com.**

# IMPORTANT INFORMATION

## PROMOTION

Participants can decorate their stalls only within the specified area allotted to them. Any decoration including storing of stock, display or placing of sales counter or chairs beyond the specified area allotted will not be allowed. The organisers are entitled to use the outer surface areas (except the fascia) of the stall for publicity/branding purposes, as well as the distribution or posting up of advertising material such as leaflets, posters, stickers, etc.

No participant is allowed to undertake any promotional activity out of his stall area. Participants are also not permitted to carry out tests, competitions, raffles, prize games outside their stalls, without the written permission of the organisers.

## INSURANCE COVERAGE

The organisers insure the entire superstructure of the 25th PATNA BOOK FAIR 2018, however the individual participant bears sole responsibility for insuring his exhibits against

burglary, theft, fire and water damage, and against damage incurred due to riots.

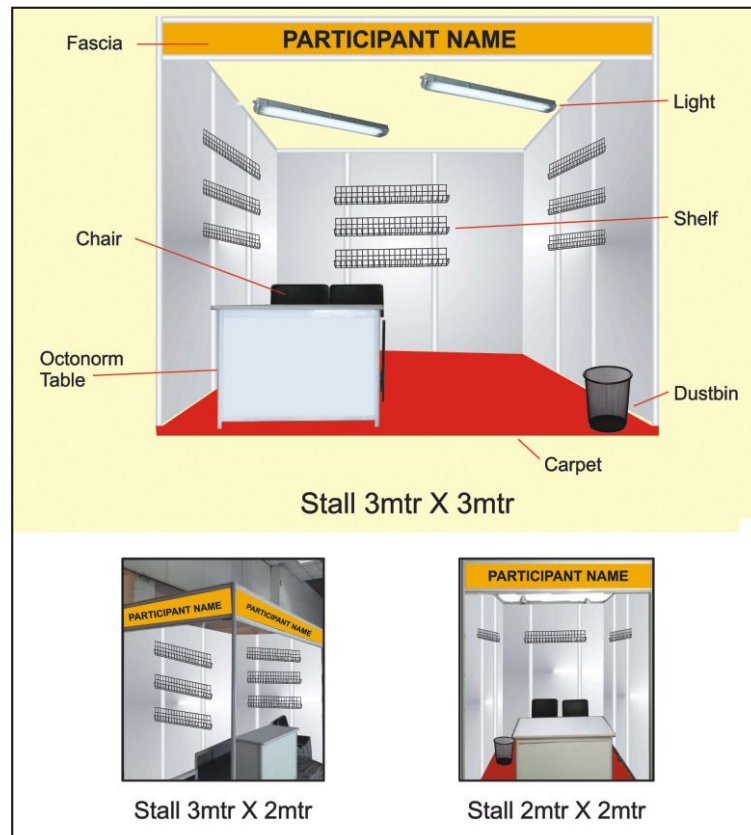
It is mandatory to take Fire Insurance policy by every participant for their own safety. Coverage must include the values of stock, furniture and fittings, electronic items as well as value of materials of interior decorators. Participants must take adequate protective measures to prevent damage to their stocks in case of rain.

Organisers, sponsors, the officers & the employees of the organisers will not be responsible in any way whatsoever for any loss, theft, damage or injury of any character suffered by persons or goods (furniture, stock, fittings or other items) due to natural calamity or fire accident during the 25th PATNA BOOK FAIR 2018.

## LEGAL DISPUTES

Any legal dispute, if arises, will be settled within the jurisdiction of Patna courts.

REPRESENTATIVE IMAGE OF A STALL (not as per actual dimensions)



Like us at  [facebook.com/patnabookfair](https://facebook.com/patnabookfair)

Follow us on  [twitter.com/patnabookfair](https://twitter.com/patnabookfair)

**Last Date of receiving the entries is Tuesday, 27th November 2018**

*All enquires/correspondence must be addressed to:*

Convenor, Patna Book Fair  
Tarabhawan, Ashoka Rajpath, Patna-800 004 (Bihar) India  
Tel: 0612-266-5389, 266-5388

E-mail: india.crd@gmail.com • Mob.: 933-433-8013 (Amit Jha, Convenor) • 943-123-0327 (Amarendra Kr. Jha, Secretary)