



# 24TH CRD PATNA BOOK FAIR

10~21 November, 2017 • Gandhi Maidan, Patna



Centre for Readership Development (CRD)  
www.crdindia.org

## REGISTRATION FORM

1. Organisation Name .....

2. Complete Address .....

.....  
.....

Tel.: ..... Mobile ..... E-mail .....

3. Head of the Organisation .....

4. To be Represented by .....

### 5. PARTICIPANT CATEGORY

Please indicate in which category you belong:

- English Language Publishers/Booksellers/Distributor
- Hindi & Other Indian Regional Language Publishers
- Government Organizations/Private Institutions
- E-books, Educational Aids & CDs, etc.

### 6. STALL CHARGES & STALL REQUIREMENT

**For Indian Exhibitors:** Charges for 1 fully-furnished stall (100 sft/9 sqm) is ₹ 27,950/- + 18% GST. Eg. ₹ 27,950/- + ₹ 5031/- = ₹ 32,981/- for One(1) Single stall.

**For International Exhibitors:** Charges for 1 fully-furnished stall (100 sft/9 sqm) is US \$ 570/- + 18% GST. Eg. \$570 + \$ 102.60 = US \$ 672.60 for One(1) Single stall.

**Note: The present rate of GST is 18% ad valorem.**

No. of Stalls Required: ..... (Minimum 1, Maximum 20 stalls)

Extra Electricity/Power Points Required ..... Minimum 1, Maximum 10 points (on Payment basis)

Additional Display Aids: (i) Table(s) ..... (ii) Chair(s) ..... (on Payment basis)

### 7. PAYMENT DETAILS

Account Name: **CHLOROPHYLL GREEN SOLUTIONS PVT. LTD.**

Account No: **32741199378**

Bank Details: **State Bank of India, Govind Mitra Road, Patna-800 004**

IFSC Code: **SBIN0012579**

**GSTIN No- 10AECC2010K1ZG**

Particulars of Remittance: Demand Draft/Cheque No. .... Bank .....

In case of RTGS/NEFT Payments, please mention Transaction No. with Bank name .....

We undertake to abide by all terms & conditions (given overleaf) issued by organisers of **Patna Book Fair 2017** during the course of our participation.

PLACE .....

NAME .....

SIGNATURE .....

DATE .....

DESIGNATION & OFFICIAL SEAL .....

**Last Date of Receipt of Forms is Monday, 6th November, 2017 • Forms can be downloaded from www.crdindia.org**

Please send your completed forms to: Convenor, Patna Book Fair, Tarabhawan, Ashoka Rajpath, Patna-800 004 (Bihar) India  
E-mail: [india.crd@gmail.com](mailto:india.crd@gmail.com)

# TERMS AND CONDITIONS

## PARTICIPATION

Participation in 24th PATNA BOOK FAIR 2017 is open to all publishers, newspapers/periodicals, book distributors, cultural organisations, embassies & consulates, audio-visual product manufacturers, NGO's, dealers/manufacturers of stationery items, educational institutions and Government & Semi-Government bodies.

## EXHIBITS

The organisers do not apply any form of censorship. But any book or material sale, exhibition, display of which is forbidden by law of India shall not be allowed for exhibition, sale or display.

## REGISTRATION

Registration to participate must be made in writing using the prescribed Registration Forms. Completed Registration Forms must reach the organisers on or before **Monday, 6th November 2017** (closing date). Mere submission of the Registration Form does not confirm acceptance of booking. Booking will be accepted subject to availability of space and receipt of full payment. Registration Forms can also be downloaded from [www.crdindia.org](http://www.crdindia.org).

## EVENT MANAGEMENT OF PATNA BOOK FAIR

CHLOROPHYLL GREEN SOLUTIONS PVT. LTD. is the official event managers for 24th PATNA BOOK FAIR 2017. All payments must be made only against a valid receipt.

## OCCUPATION OF STALLS

Stalls will be available for occupation from the morning of **Thursday, 9th November 2017** and stalls not occupied by **Saturday, 11th November 2017** may be assigned/allotted to other participants at the discretion of the organisers. In such cases the original hirer will not be entitled to any refund of actual average cost of services. The stalls are to be vacated by the evening of **Wednesday, 22nd November 2017**.

## COMMON SERVICES

Round the clock security, stall cleaning services, advertising and publicity support to the 24th PATNA BOOK FAIR 2017, well lit show venue, slide shows, seminars & events, postal and courier services, bank counter, insurance, administrative office, stage for conducting programmes, public utilities, phone booths, food plaza etc. will be provided.



## BASIC PLAN (FURNITURE & ELECTRICAL FITTINGS)

Two chairs, one counter table (not a regular table), wooden platform, carpeted area, space for putting fascia (signage), basic lights, three racks of three shelves each are provided in one single 100sqft stall. Only one counter table is provided to one participant, regardless of the stall-size.

## ADDITIONAL FURNITURE & ELECTRICAL FITTINGS

In addition to the items provided in the basic plan, participants may need additional furniture/electrical items, which can be supplied on a rental basis by the official contractors.

## PLAYING AUDIO/VIDEO

Anything that may disturb the peace and tranquillity of the Fair will not be allowed. Audio/visual systems may be used only inside the stalls so that the sound does not disturb the adjoining stalls. AV systems will be confiscated, if found violating the rule.

## ALTERATIONS

Organisers of 24th PATNA BOOK FAIR 2017 reserves the right, if the circumstances so demand, to make modifications/alterations in the date and timings of the fair or even to postpone/extend or cancel it entirely. However, if the fair is completely cancelled due to reasons beyond the control of the organisers, the rent shall be refunded after making necessary deductions. Please note that no refund will be made if a participant withdraws after confirmed booking.

## DISPLAY OF BANNERS/POSTERS

There will be no restriction on the display of the Banners, Posters, cutouts etc. within the stall not within 12 feet height. However, NO display will be permitted outside the stall other than the name of the participant, which will be prepared by the organisers.

## PROMOTION

Participants/exhibitors can decorate their stalls only within the specified area allotted to them. Any decoration including storing of stock, display or placing of sales counter or chairs beyond the specified area allotted will not be allowed. The organisers are entitled to use the outer surface areas (except the fascia) of the stall for publicity / branding purposes, as well as the distribution or posting up of advertising material such as leaflets, posters, stickers, etc.

No participant/exhibitor is allowed to undertake any promotional activity out of his stall area. Participants are also not permitted to carry out tests, competitions, raffles, prize games outside their stalls.

## INSURANCE COVERAGE

The organisers insure the entire superstructure of the 24th PATNA BOOK FAIR 2017, however the individual participant bears sole responsibility for insuring his exhibits against burglary, theft, fire and water damage, and against damage incurred due to riots.

**It is mandatory to take Fire Insurance policy by every participant for their own safety. Coverage must include the values of stock, furniture and fittings, electronic items as well as value of materials of interior decorators.** Participants/Exhibitors must take adequate protective measures to prevent damage to their stocks in case of rain.

Organisers, sponsors, the officers & the employees of the organisers will not be responsible in any way whatsoever for any loss, theft, damage or injury of any character suffered by persons or goods (furniture, stock, fittings or other items) due to natural calamity or fire accident during the 24th PATNA BOOK FAIR 2017.

## LEGAL DISPUTES

Any legal dispute, if arises, will be settled within the jurisdiction of Patna courts.

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Follow us on  [twitter.com/patnabookfair](https://twitter.com/patnabookfair)

**Last Date of receiving the entries is Monday, 6th November 2017**

*All enquires/correspondence must be addressed to:*

Convenor, Patna Book Fair

Tarabhawan, Ashoka Rajpath, Patna-800 004 (Bihar) India

Tel: 0612-2665389, 2665388 • Fax: 0612-2665389

E-mail: india.crd@gmail.com • Mob.: 933-433-8013 (Convenor) • 943-123-0327 (Secretary)